



**THE 2009
VIDEO GAME CHALLENGE**

**FEATURING
GUITAR HERO WORLD TOUR**
for the Wii Console

**A Community Service Campaign
Rewarding Hawaii's High Schools Students**

Thank you for being a part of this new and engaging campaign for high school students. Video games are a big part of teen life today and we hope that this campaign helps bring that excitement and fun right to your campus.

As a Sponsoring School You Receive:

Your school highlighted as one of the only participating schools for this campaign. This will be done through 150 radio commercials running in April – June.

20, 11"x17" posters for display at your school

An on-site remote with the Mobile Gamer Guys for your competition.

A professional MC to host the event from Island 98.5

Rules and prize breakdowns for your competition

Participation in the Finals event on Saturday, June 13.





Your Participation:

You've already done most of what you need to get this going...

You said "Yes!"

So the rest is very easy...

What to Do:

- 1) Get the Word out to for contestants
- 2) Choose a time and place where the competition, the performers, and the crowds can come to enjoy the show (see details for suggested requirements)
- 4) **IMPORTANT!** Please schedule your walk-through with the Mobile Gamer Guys team (contact information included here) to make sure we have everything we need for your competition. Most of you have very specific time frames for your contest so we need to be ready to start when the bell rings. Your walk through will help us do just that.
- 5) Invite the student body to see the show
- 6) ***Let each student team know that as a part of their presentation that day they will be required to make a positive anti-smoking statement.***

To Schedule Your Walk Through with the Mobile Gamer Guys Please call:

Kalani at
782-8686





Tips and Hints for your Competition

The competition is for groups of 4 students. No more. No Less.

Write in the Date, Time and Location of your competition on the posters provided and post them ASAP.

Post the competition rules and prize lists

Choose three from your faculty or staff to help that day as judges for the competition

Pick a time and place where you can get a lot of participation from your student body: Performances will be based on:

5% Stage Presence

5% Audience Response

90% Technical Score (from the game itself)

so the more people in the audience the better for everyone.





Prizes

If you win the overall tournament
on Saturday July 13th

Grand Prize:

Your band wins its very own Mobile
Gamer Guys Video Game Party. This is a
4 hour party for you and friends to enjoy!

A new AT&T Mobile Phone for each of
your band members

A \$100 HIC Shopping Spree

Second Place:

A \$100 HIC Shopping Spree
Eight passes to Hawaiian Waters
Adventure Park

Third Place:

A \$100 HIC Shopping Spree





What to Expect That Day

Based on your walk through the Mobile Gamer Guys will arrive at the predetermined time to set up for the competition.

Access to parking and a power source will be required and ready to go at that time

Our MC will arrive separately

All students and judges in the competition will need to be at the competition site ASAP so we can start when the "bell rings".

We will provide each judge with a scoring sheets.

Each group will have no more than 5 minutes to perform and our MC will make sure to keep the flow of the show professional and on time.

Please see the on-site coordinator if there are any questions that may come up that day. He will be your guide to ensure a fun, professional event for your school.

